

# LADY LIBERTY REGATTA

Organized by the New York Harbor Sailing Foundation Hosted by the Manhattan Yacht Club September 8-10, 2023

NEW YORK HARBOR'S PREMIERE ALL-WOMEN'S EVENT



#### **PURPOSE OF THE REGATTA**

The purpose of the Lady Liberty Regatta is to bring together top international women's sailing teams to compete in front of New York City's iconic Statue of Liberty.

This regatta creates international goodwill through friendly competition. It is a celebration of women's achievement and it showcases the recreational renaissance of New York Harbor.

In 2023, the regatta will take place over three days (September 8-10) with up to 10 nations competing for honor and a trophy.

Although one team will be crowned the champions, all participants will have the time of their lives and their great New York experience.



#### HOW TO ENTER A TEAM

This is an invitation to women's sailing teams around the world to travel to New York City for the Lady Liberty Regatta.

Come take a bite out of the Big Apple! Enjoy the city that never sleeps. Bring your friends and families and make this a dream vacation.

New York City has something for everyone. You will create lifetime memories of sailing in front of the Statue of Liberty and skyline of Manhattan. Off the water, you can enjoy Broadway shows, incredible shopping, world-class museums, art, culture, restaurants, nightlife, and so much more.

Any team may request to participate. Please send your sailing resume to <u>office@myc.org</u>. All resumes will be reviewed and the best selected with the goal of one team per nation.



#### **HOW TO SPONSOR THE EVENT**

## **Event Sponsors**

Companies active in New York City and New York Harbor which support women's sports are invited to join the event as a sponsor. Event sponsorship packages range from \$1,000 to \$20,000 and can include tickets to watch the races, brand placement during the regatta, VIP sailing opportunities with the racing teams, and even firing the winning cannon!

#### **Team Sponsors**

The consulates of each participating country will be invited to identify sponsors for their national team. Team sponsors will cover regatta costs like the boat charter, spinnakers, and tickets for social events.



### THE HOST COMMITTEE

Top women civic and business leaders in the New York City area are invited to serve on the "Host Committee".

The Host Committee's role is to guide the regatta with vision and experience. By providing connections, resources and support, the Host Committee will help the Lady Liberty Regatta grow into an important annual celebration of women's achievement.

The size of the Host Committee will equal the number of international teams with each host adopting the sailors of a specific country.



### HOW TO WATCH THE RACES

Spectators can watch the races from the Honorable William Wall, Manhattan Yacht Club's floating clubhouse in the Harbor. This location is frequently called one of the best waterfront bars in the world (yes, there is a bar on the upper deck where you can enjoy a drink).

All races will start and finish from this location providing spectators with a great opportunity to cheer on their favorite team.

Sponsors will be able to set up exhibits and displays on the clubhouse to engage spectators while they watch the races.



#### **VIP SPECTATORS**

Sponsors, Host Committee, Consulates and other VIP supporters of the Lady Liberty Regatta may also be invited to watch the races and enjoy the Harbor on the mega yacht Arabella.

Arabella may be used for some social events such as the Starlight Harbor Cruise which celebrates the skyline and Statue of Liberty illuminated at night time.

This summer Arabella will also be a spectator boat at the 12 Meter World Championships in Newport, RI at the end of July.



